



Strategic Plan

Adopted February 8, 2011

Vision

Provide leadership and focus, facilitate consensus, develop facilities and efficiently manage public resources to further economic development in Douglas County.

Mission

Continuously improve the economy of Douglas County for its businesses, residents and environment through strategic investments and effective partnerships.

Goals and Strategies

- 1. Develop and Operate Pangborn Memorial Airport to Fully Serve the Air Transportation and Economic Development Needs of the Region, in Cooperation with Port of Chelan County.**

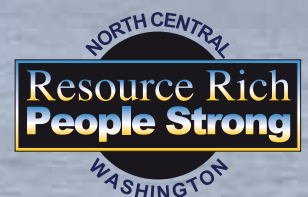
Strategies:

- *Extend the main runway at Pangborn Memorial Airport.*
- *Continue to support protective zoning, including compatible comprehensive plans and land uses that support public safety and economic growth.*
- *Increase commercial air service and develop airport real estate assets to generate revenue to support airport operations.*

- 2. Develop Opportunities for Douglas County Land and Water Resources and Leverage Port Capacity to Develop Land, Buildings and Infrastructure to Meet Customers' Needs**

Strategies:

- *Support the development of tourism, agriculture, manufacturing, distribution and technology industries in Douglas County.*
- *Work with private developers for construction of industrial and commercial buildings on both private and Port property.*
- *Evaluate waterfront development opportunities.*
- *Identify industrially zoned environmental clean-up sites that lack an able private remediator/developer.*





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Goals and Strategies Continued

3. Recruit, Retain and Grow Companies in Douglas County

Strategies:

- *Identify and support business location and expansion opportunities.*
- *Coordinate private and public economic development efforts in Douglas County and the region.*
- *Promote Douglas County through various marketing strategies.*
- *Cooperate with the Washington State, federal, and local economic development agencies.*
- *Distribute lead information to private property developers for prospective business siting, relocation and expansion.*

4. Pursue Opportunities to Expand Economic Development in Rural Douglas County

Strategies:

- *Pursue infrastructure improvements in the rural communities of Rock Island, Waterville, Mansfield, Bridgeport, and Orondo such as water, power, sewer, signage and industrial buildings, to stimulate economic development.*
- *Manage and improve airport facilities at Waterville and Mansfield to stimulate private and commercial use of the airports for hangars and general aviation.*

5. Provide Leadership and Economic Growth Strategies Through Innovation, Inter-agency and Private Sector Cooperation

Strategies:

- *Initiate communication with public agency boards and private business leaders, participate in joint meetings, and communicate to keep the public informed of Port activities.*
- *Work with County and city officials for appropriate regulation to comply with state and federal requirements and standards for compatibility with industrial and transportation uses.*
- *Generate economic development data for use in measuring growth impacts and benefits of targeted industries.*